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IMMEDIATE RELEASE

May 1, 2014
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***NEW PATHWAYS* | ALASKA: INNOVATIVE NEW ARTS PROGRAM
ANNOUNCED AT LATITUDE: 2014 ALASKA ARTS CONVERGENCE**

Anchorage, AK –

Today, Rasmuson Foundation announced the formation of *New Pathways* | Alaska, a new initiative in partnership with EmcArts, Foraker Group and the Alaska State Council on the Arts that will stimulate innovation and adaptive leadership capacity in Alaska arts organizations.

The announcement was made at the Kickoff Keynote address by Richard Evans, President of EmcArts, Inc. at the Latitude: 2014 Alaska Arts Convergence, sponsored by the Alaska State Council on the Arts.

There will be two opportunities to apply to *New Pathways* | Alaska, with up to 10 organizations across the state being selected to take part in each cycle of the program.

The program is designed to enable growth in the adaptive capacity of participating organizations and will include:

- A sequence of nine Virtual Workshops and three face-to-face Participant Forums
- On-Site Coaching for all participating organizations, as follow-up to the Workshops
- The opportunity for an individually facilitated “deep dive” into *Incubating Innovation*
- *Continuing Innovation* Capital Grants of up to \$75,000 for selected organizations

These different activities will play out in a sequence over three years. The second Cohort will begin work approximately one year after the first Cohort. The program as a whole will last a total of four years.

Applications to join the first program Cohort are now open and a second application period, for the second Cohort, will open in May 2015. *Information and an application for New Pathways* | Alaska can be found at: www.forakergroup.org/newpathways

About the Foundation

Rasmuson Foundation was created in May 1955 by Jenny Rasmuson to honor her late husband, “E.A.” Rasmuson. The Foundation is a catalyst to promote a better life for all Alaskans.

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