

## Random Entry for Lateral Thinking

### ACTIVITY DESCRIPTION

#### What is Lateral Thinking?

Lateral thinking is a deliberate process for generating outside-the-box ideas.

#### Activity Objective

To generate a high volume of provocative approaches to an adaptive challenge you face.

#### Participants

One individual or large group broken into smaller groups of three.

#### Duration

30 minutes

#### Worksheet

Please find the attached Activity Worksheet. Print out two copies for each participant.

#### Facilitator

A facilitator is recommended for groups over 3. The facilitator might be any member of your staff who is comfortable leading the exercise.

#### Activity

**Step 1:** Find a newspaper or magazine. Have someone to randomly point to the text. Pick the noun closest to their finger.

**Step 2:** Have the group call out at least four other nouns related to your original word. Have someone randomly select one of the words. Don't dwell long on this portion – it's supposed to be random.

**Step 3:** Write your adaptive challenge at the top of your worksheet and then write your randomly selected word in the next blank.

**Step 4:** For exactly 10 minutes, each member of the group should silently fill out the remainder of the worksheet with responses to your adaptive challenge that include the randomly selected word as a noun or verb. List as many as possible. Be as wacky and ridiculous as you want. The constraints are that you must use the word and be a response to the challenge.

**Step 5:** Repeat Steps 1 through 4 with a completely different noun.

#### Reflection

What shared themes do you see emerging?

What might you make of all these ideas?

#### Sharing

In the comments section of the online activity post, we encourage you to share something that you learned or something that surprised you.

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## ACTIVITY WORKSHEET

Your selected Adaptive Challenge:

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Word to be used in responses:

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Possible responses:

Must include word as noun or verb and be a response to the challenge stated above.

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